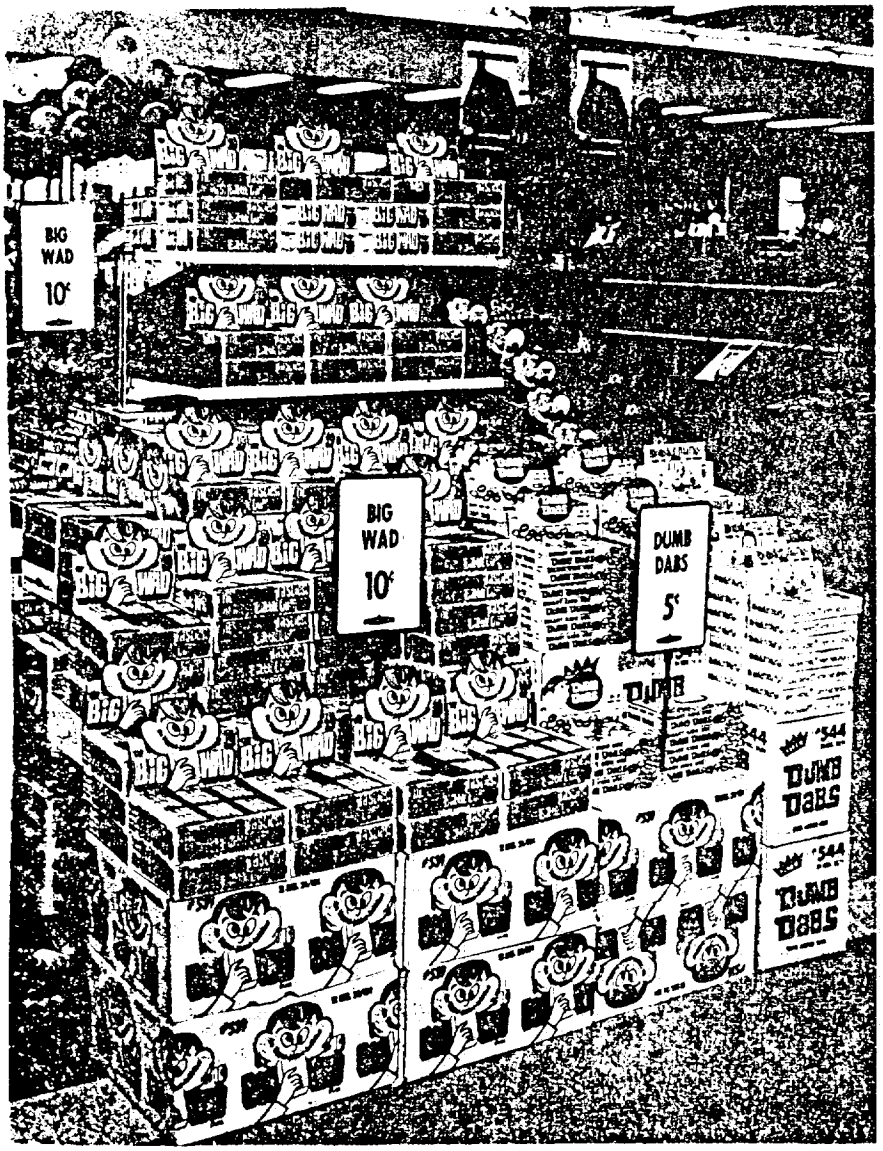
SEPTEMBER, 1968

THE CANDY MARKETER



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INCREASED MERCHANDISING:

Makes gum sales boom

■ THE LARGE SIZED BANDWAGON PICKS UP STEAM

Source: https://www.industrydocuments.ucsf.edu/docs/xgjk0000